



# Physician Recruitment Advertising 2017 Rate Card

NUMBER 24A

JAMA

JAMA **Surgery**

JAMA **Facial Plastic Surgery**

JAMA **Cardiology**

JAMA **Neurology**

JAMA **Ophthalmology**

JAMA **Oncology**

JAMA **Dermatology**

JAMA **Otolaryngology–Head & Neck Surgery**

JAMA **Pediatrics**

JAMA **Internal Medicine**

JAMA **Psychiatry**



The **JAMA** Network®



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# Overview

## Effective Recruitment Solutions for a Time of Transformation

Your organization has worked hard to develop and maintain a coherent institutional branding strategy. AMA periodicals' considerable reach and frequency can efficiently deliver consistent messaging to your target audience, helping to position your facilities appropriately, so that physicians are ready to apply when the right opportunity opens up.

Immediate needs can become the focus of your daily activity, so in addition to traditional print and branding channels, we offer online tools to help you post and publicize vacancies "same day," to connect with physicians who are available and interested in relocating.

## Flexible Online Posting Options

- Single-job postings of 30-, 60-, and 90-day durations
- Multijob value packs that you can deploy all at once or use over time
- Self-managed slots and volume-based site wrapping, for ongoing need
- Employer profiles and listing enhancements to increase visibility
- Banner ads on publication-specific and career center websites

## JAMA Career Center Traffic Statistics

Site Metric	Average per Month
Sessions	94,980
Users	65,082
Page Views	454,322

Reporting period: Jan-Jun 2016

## Value, Service, and Convenience

The sales team at JAMA Career Center is ready to apply considerable depth of practical experience with print and online media to your recruiting program. Staff knowledge spans the health care, advertising, and telecommunications industries, bringing not only media planning but also client and agency perspectives to the equation. Helping your organization apply the right tools and a total commitment to attaining your goals is our number one job.

## Print Advertising Options

The JAMA Network constitutes a truly unique family, promoting the science and art of medicine and the betterment of public health. Each journal has an independent editor, editorial board, mission, and readership, but all work collectively to address issues at the forefront of medical publishing. The JAMA Network imprimatur is much more than a brand; it is a symbol of integrity and commitment to the evolving needs of readers.

## Qualified Circulation, July 2016

Publication	Circulation
JAMA	291,979
JAMA Dermatology	13,015
JAMA Facial Plastic Surgery	2,386
JAMA Psychiatry	9,994
JAMA Internal Medicine	19,023
JAMA Neurology	6,597
JAMA Oncology	14,069
JAMA Ophthalmology	13,481
JAMA Otolaryngology HNS	4,561
JAMA Pediatrics	5,398
JAMA Surgery	4,807

Includes benefit of membership, paid, and controlled circulation where applicable; excludes complimentary copies.

# JAMA Network

## Basic Print Rates

### 2017 Display Unit Rates, Black & White

1 Insertion	1 Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	1/6 Page	Col Inch
JAMA	\$7,765	\$6,850	\$5,055	\$4,100	\$2,860	\$2,110	\$520
DER	\$2,005	\$1,770	\$1,505	\$1,100	\$960	\$700	\$180
FPS	\$635	\$560	\$470	\$355	\$305	\$220	\$55
INM	\$1,500	\$1,200	\$1,050	\$900	\$750	\$675	\$170
NER	\$1,007	\$860	\$760	\$600	\$475	\$405	\$100
ONC	\$2,000	\$1,765	\$1,500	\$1,095	\$955	\$695	\$175
OPH	\$1,470	\$1,295	\$1,100	\$810	\$700	\$520	\$145
OTO	\$750	\$600	\$525	\$450	\$375	\$340	\$85
PED	\$1,050	\$840	\$735	\$630	\$525	\$475	\$120
PSY	\$1,200	\$960	\$840	\$720	\$600	\$540	\$135
SUR	\$1,450	\$1,160	\$1,015	\$870	\$725	\$655	\$165

The minimum display unit is 1 column inch. Column-inch units are available in half-inch increments up to 9 inches depth. Maximum words per column inch is 45.

## Typesetting

Unit	Cost
Full Page	\$205
2/3 Page	\$185
1/2 Page	\$175
1/3 Page	\$155
1/4 Page	\$145
1/6 Page	\$135
Column Inch	\$25

The minimum display unit is 1 column inch. Column-inch units are available in half-inch increments up to 9 inches depth. Maximum words per column inch is 45.

## Word Rates

Per Word, Per Insertion	1x
Regular	\$7.15
Bold	\$8.05

Minimum words per ad is 30. All word ads are set in a uniform typeface and format. Italics and underlining are not available. Regular words cannot be set bold. Bold words are all set bold. There is no charge for typesetting word advertising.

## Online Posting

JAMA recruitment ads appear online concurrent with print at no additional charge.

Online Ahead of Print	14 Days	\$108
Online After Print	21 Days	\$162
Online Spec Jrl	30 Days	\$232

Online enhancements are available to increase visibility to your listings. See page 9.

## 4-Color Charges, Extra

Per Insertion	Full Page	Fractional
JAMA	\$2,085	\$1,045
DER	\$1,125	\$750
FPS	\$745	\$495
INM	\$1,385	\$920
NER	\$1,130	\$755
ONC	\$900	\$600
OPH	\$1,350	\$900
OTO	\$990	\$660
PED	\$1,055	\$705
PSY	\$1,205	\$805
SUR	\$1,310	\$875

## Multiple Insertion Savings

Frequency	Savings	Frequency	Savings
2 Insertions	5%	4 Insertions	15%
3 Insertions	10%	5+ Insertions	20%

Applicable only to black & white display rates and word advertising. To receive multiple insertion savings, all insertions must be placed at the same time. Ad copy and artwork may vary across your schedule.

## JAMA

### Buy 4...Get 5th Issue Free

Run the same print ad in 4 consecutive issues of JAMA and get the 5th issue free of charge.

## Specialty Journals

### Buy 2...Get 3rd Issue Free

Run the same print ad in 2 consecutive issues of one of the above Specialty Journals and get the 3rd issue free of charge.

# 2017 Issue & Closing Dates

## JAMA

Issue	Deadline
Jan 03	12/08/16 •
Jan 10	12/15/16 •
Jan 17	12/21/16 •
Jan 24-31	12/28/16
Feb 07	01/12/17
Feb 14	01/19/17
Feb 21	01/26/17
Feb 28	02/02/17
Mar 07	02/09/17
Mar 14	02/16/17 ■
Mar 21	02/23/17
Mar 28	03/02/17
Apr 04	03/09/17 ■
Apr 11	03/16/17
Apr 18	03/23/17
Apr 25	03/30/17 ■
May 02	04/06/17
May 09	04/13/17 ■
May 16	04/20/17
May 23-30	04/27/17
Jun 06	05/11/17
Jun 13	05/18/17 • ■
Jun 20	05/25/17
Jun 27	06/01/17

• Early closing due to holiday

Issue	Deadline
Jul 04	06/08/17
Jul 11	06/15/17
Jul 18	06/22/17
Jul 25	06/29/17
Aug 01	07/06/17
Aug 08	07/13/17
Aug 15	07/20/17
Aug 22-29	07/27/17
Sep 05	08/10/17
Sep 12	08/17/17
Sep 19	08/24/17 •
Sep 26	08/31/17 • ■
Oct 03	09/07/17 ■
Oct 10	09/14/17 ■
Oct 17	09/21/17 ■
Oct 24-31	9/28/17
Nov 07	10/12/17 ■
Nov 14	10/19/17 ■
Nov 21	10/26/17
Nov 28	11/02/17
Dec 05	11/09/17 ■ ♦
Dec 12	11/16/17
Dec 19	11/22/17 •
Dec 26	11/30/17

## JAMA Dermatology

Issue	Deadline
JAN	12/07/16
FEB	01/09/17
MAR	02/07/17 ■
APR	03/14/17
MAY	04/11/17
JUN	05/15/17
JUL	06/12/17
AUG	07/11/17
SEP	08/14/17
OCT	09/12/17
NOV	10/10/17
DEC	11/10/17

## JAMA Facial Plastic Surgery

Issue	Deadline
JAN/FEB	12/15/16
MAR/APR	02/15/17
MAY/JUN	04/19/17
JUL/AUG	06/20/17
SEP/OCT	08/15/17
NOV/DEC	10/18/17

**JAMA Internal Medicine**

Issue	Deadline
JAN	12/01/16
FEB	01/05/17
MAR	02/03/17 ■
APR	03/03/17 ■
MAY	03/31/17
JUN	05/05/17 ■
JUL	06/02/17
AUG	07/07/17
SEP	08/04/17
OCT	08/31/17
NOV	10/06/17
DEC	11/01/17

**JAMA Neurology**

Issue	Deadline
JAN	12/06/16
FEB	01/12/17
MAR	02/10/17
APR	03/10/17 ■
MAY	04/07/17
JUN	05/11/17
JUL	06/09/17
AUG	07/14/17
SEP	08/11/17
OCT	09/08/17
NOV	10/13/17
DEC	11/08/17

**JAMA Oncology**

Issue	Deadline
JAN	12/08/16
FEB	01/10/17 •
MAR	02/08/17
APR	03/15/17 ■
MAY	04/12/17
JUN	05/09/17 ■
JUL	06/13/17
AUG	07/12/17
SEP	08/15/17
OCT	09/13/17
NOV	10/11/17
DEC	11/13/17 ■

**JAMA Ophthalmology**

Issue	Deadline
JAN	12/08/16
FEB	01/10/17
MAR	02/08/17
APR	03/15/17
MAY	04/12/17 ■
JUN	05/09/17
JUL	06/13/17
AUG	07/12/17
SEP	08/15/17
OCT	09/13/17
NOV	10/11/17
DEC	11/13/17

**JAMA Otolaryngology – Head & Neck Surgery**

Issue	Deadline
JAN	12/15/16
FEB	01/18/17
MAR	02/15/17
APR	03/22/17 ■
MAY	04/19/17
JUN	05/16/17
JUL	06/20/17
AUG	07/19/17
SEP	08/22/17
OCT	09/20/17
NOV	10/18/17
DEC	11/20/17

**JAMA Pediatrics**

Issue	Deadline
JAN	12/01/16
FEB	01/05/17
MAR	02/03/17
APR	03/03/17
MAY	03/31/17 ■
JUN	05/05/17 ■
JUL	06/02/17
AUG	07/07/17
SEP	08/04/17
OCT	08/31/17
NOV	10/06/17
DEC	11/01/17

**JAMA Psychiatry**

Issue	Deadline
JAN	12/02/16
FEB	12/29/16
MAR	01/31/17
APR	03/07/17
MAY	04/04/17 ■
JUN	05/08/17
JUL	06/06/17
AUG	07/03/17
SEP	08/08/17
OCT	09/05/17
NOV	10/03/17
DEC	11/03/17

**JAMA Surgery**

Issue	Deadline
JAN	12/14/16
FEB	01/17/17 ■
MAR	02/14/17
APR	03/21/17
MAY	04/18/17 ■
JUN	05/22/17
JUL	06/19/17
AUG	07/18/17
SEP	08/21/17
OCT	09/19/17
NOV	10/17/17
DEC	11/17/17

Insertion orders and material must be received by close of business on the dates indicated. Please note early closings due to holidays, which are marked with a bullet (•), theme issues marked with a diamond (◆), and bonus distribution marked with a box (■). See page 10.

# JAMA Career Center

**JAMA Career Center** helps you attract and hire physicians with the appropriate credentials and work experience. Whether you recruit for a large health system or private practice, government agency, or academic medical center, you'll find the right option for your specific needs and budget. Tools give you control over the display of your listings, apply method, and help you track response.

## Hire Qualified Candidates

The site attracts job seekers through multiple channels, including AMA periodicals, the corporate web site, organic search, and other sources. Over the past year, it has seen a significant increase in unique visitors, page views, and time on site.

## JAMA Career Center Traffic Statistics

Site Metric	Average Per Month
Sessions	94,980
Users	65,082
Page Views	454,322

Reporting period: Jan-Jun 2016

## Single-Job Postings

Basic value for customers who need to post only a few jobs per year. Upgrade a la carte to fit your needs and budget.

Description	Price
30 Days (Single Job)	\$348
60 Days (Single Job)	\$654
90 Days (Single Job)	\$919

## Premium Position Bundle

Strong impact, great price! Get a 60- or 90-day listing, spotlight results, and featured position at 25% savings. Perfect for executive search, openings having unique requirements, and hard-to-fill positions.

Premium Position Bundle	Price
60-day listing	\$752
90-day listing	\$1,080

## Multijob Value Packs

Decrementing job packs good for 1 year from purchase. Post all jobs simultaneously or as need arises; once posted, jobs can't be reused.

Description	3-Pack	6-Pack	9-Pack	12-Pack
30 Days (Pack)	\$919	\$1,649	\$2,192	\$2,714
60 Days (Pack)	\$1,649	\$2,714	\$3,445	\$4,176
90 Days (Pack)	\$2,192	\$3,445	\$4,228	\$4,633

## Self-Administered Slots

Ultimate flexibility and value! These multiple-listing "slots" can be edited and repurposed any time at will over 90 days. Slots good for 1 year from purchase.

Description	Price
5 Slots	\$3,132
10 Slots	\$4,176
15 Slots	\$5,157
20 Slots	\$6,264
25 Slots	\$6,525
50 Slots	\$9,360
75 Slots	\$11,745
100 Slots	\$13,500

Slots require a 3-month minimum commitment. Each slot includes an employer profile at no extra charge.

## Volume-Based Site Wrapping

Let technology do the work! Employers with an ongoing need for recruitment benefit from deep savings. We capture all the jobs from your site and display them on JAMA Career Center. You gain exposure to the wide, multispecialty audience that regularly engages with The JAMA Network.

< Tiered pricing is available based on your job volume.  
< Exceptional savings for advertisers placing 101+ jobs.  
< Deeper savings for large-volume advertisers placing 1,000+ jobs.

Updates are made from an employer's website 3 times each week, so when listings change on your site, the updates are mirrored on ours.

Job capture often can emulate aspects of your site's look and feel—to convey institutional identity. You can upgrade selected fast-track jobs or those for which premium visibility is essential. Each wrap includes a free employer profile.

Wraps require a 3-month minimum commitment. Invoices will be based on a client's actual monthly job volume. Please contact your sales representative for a quote at 800-262-2260.



## Online Enhancements

**Bold, Highlight, and Job Title Icon.** Bold the text, highlight the background, or place a star next to your listing for added visibility. May be used alone or in combination.

**Featured Position.** Key elements (specialty, location, employer name) receive rotating home page exposure. Job seekers click on the summary and are taken to your full listing. A highlight bar is added to make your ad stand out.

**Spotlight Results.** Spotlight jobs are returned above other listings in search results.

## Online Enhancement Pricing

Additional durations are available. Please contact your rep for details.

Type of Upgrade	30 Days	60 Days	90 Days
Bold Listing	\$25	\$52	\$77
Highlight Listing	\$34	\$67	\$101
Job Title Icon	\$34	\$67	\$101
Featured Position	\$69	\$140	\$209
Spotlight Results	\$104	\$208	\$312
Featured Employer	\$173	\$347	\$520
Employer Profile	\$231		

## Featured Employer

Get visibility on our home page with your logo linked to all your job postings. Economical and easy to implement.

## Employer Profile

A step above Featured Employer, a profile includes home page logo and differentiates organizational culture, facilities, and benefits. Add community info, map, photos, and link to your web site—even video. Accessible through the employer directory and linked from every job listing. A “must” for wrap customers or anyone with multiple postings.

## Web Account

When you place recruitment advertising with us, you’ll automatically get a web account that provides 24/7 access to your online listings. Tools allow you to:

- View/print job postings and e-commerce receipts
- Update and enhance listings for optimal results
- Customize the layout using graphics and HTML
- Control the apply method and track responses

## Banner Advertising

JAMA Career Center and The JAMA Network websites are perfect for your recruitment branding campaigns. For schedule and availability or to request a quote please email [classifieds@jamanetwork.com](mailto:classifieds@jamanetwork.com), or phone (800) 262-2260 weekdays 8:30 AM to 4:30 PM Central Time.

Download our digital advertising spec sheet at [http://jamanetwork.com/DocumentLibrary/Advertising/Digital\\_Ad\\_Spec\\_Sheet.pdf](http://jamanetwork.com/DocumentLibrary/Advertising/Digital_Ad_Spec_Sheet.pdf).

## Acceptance & Cancellation Policy

Postings are limited to physician career opportunities and are subject to approval. Advertising must be nondiscriminatory and comply with all applicable laws and regulations. We reserve the right to decline, withdraw, and/or edit copy at our discretion. Please note that all sales are final and nonrefundable.

The screenshot displays the JAMA CareerCenter website interface. At the top, there's a navigation bar with 'HOME', 'ABOUT US', 'CONTACT US', and 'HELP'. Below that, a search bar is visible with options for 'Keywords', 'Location', 'City, State, or Region', and 'Radius'. The main content area shows search results for 'Family Medicine' jobs. A 'Spotlight Results' banner highlights a job listing for 'Assistant Chief Medicine Service (ACMS) for...'. Other listings include 'Internal Medicine or Family Practice Physician' and 'BC GENERAL INTERNIST, ADULT FAMILY PRACTITIONER, MEDICAL SUBSPECIALTY INTERNIST'. A 'Banner' callout points to a job listing, and a 'Highlight' callout points to a job listing. A 'Featured Position' callout points to a job listing.

# Bonus Distribution & Exhibits

## Get Up Front and Personal

At selected meetings, AMA periodicals will be promoted and sample copies of relevant publications will be distributed—building awareness and visibility among job seekers, while

providing extra exposure for your advertising messages. Please refer to the individual journal page for specifics and contact us to confirm all issue and closing dates.

## Tentative Exhibits

Month	Meeting	Date	Location	JAMA	Network
Feb	Pacific Coast Surgical Congress	Feb 17-20	Indian Wells, CA		SUR
Mar	American Academy of Dermatology	Mar 3-5	Orlando, FL		DER
Mar	American College of Cardiology	Mar 17-19	Washington, DC	X	INM
Mar	American College of Physicians	Mar 30-Apr 1	San Diego, CA	X	INM
Apr	Endocrine Society	Apr 1-4	Orlando, FL	X	
Apr	American Association for Cancer Research	Apr 2-4	Washington, DC		ONC
Apr	American Academy of Neurology	Apr 24-28	Boston, MA		NER
Apr	COSM - Combined Otolaryngological Spring Meetings	Apr 26-30	San Diego, CA		OTO
May	Pediatric Academic Society	May 6-9	San Francisco, CA		PED
May	Association of VA Surgeons	May 7-9	Houston, TX	X	SUR
May	Association for Research in Vision & Ophthalmology (ARVO)	May 8-11	Baltimore, MD		OPH
May	American Thoracic Society	May 21-23	Washington, DC	X	
May	American Psychiatric Association	May 21-24	San Diego, CA		PSY
Jun	American Society of Clinical Oncology	Jun 4-6	Chicago, IL		ONC
Jun	American Diabetes Association	Jun 9-13	San Diego, CA	X	INM, PED
Jul	American Head & Neck Cancer Int'l Conf	Jul 16-20	Seattle, WA		
Sep	American Academy of Family Physicians	Sep 20-24	Orlando, FL	X	
Oct	Infectious Diseases Week	Oct 4-8	San Diego, CA	X	
Oct	American Society of Human Genetics	Oct 17-23	Orlando, FL	X	
Oct	American Society of Nephrology	Oct 31-Nov 5	New Orleans, LA	X	
Nov	American Heart Association	Nov 11-15	Anaheim, CA	X	
Dec	American Society of Hematology	Dec 3-6	Orlando, FL		ONC
Dec	San Antonio Breast Cancer Symposium	Dec 7-9	San Antonio, TX	X	

## JAMA Theme Issue

Month	Title
Dec	Medical Education

## JAMA's Medical Education Issue

Each year since 1901, *JAMA* has published a Medical Education Issue. Original contributions address some of the most important concerns affecting undergraduate, graduate, and continuing medical education today. Appendices provide unique summaries of training program data not readily available elsewhere.

The issue presents employers with a unique recruitment and branding opportunity, offering both high initial readership and enduring shelf life.

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# Advertiser Savings Program

## Savings for Volume Advertisers

You can accrue substantial savings by concentrating your classified advertising in AMA periodicals. Whether you're placing ads for physician recruitment, educational seminars, or products and services germane to the practice of medicine, this program helps get the most from your media budget. Only recognized advertiser parent companies and their subsidiaries are eligible; this program does not apply to purchasing agency spend, nor does it apply to online-only credit card transactions.

## Plan A: Contract Savings

When you make a spending commitment for calendar year 2017 prior to your first insertion, you start saving from day 1. A contract signed by the advertiser's authorized agent must be accepted by the publisher before your first order is placed. If space will be placed by an advertising agency, the contract must be signed by both advertiser and agency. When actual spending during the year attains a higher level than that committed, additional savings will be applied to subsequent paid orders; however, rebates will not be given for any space previously booked. If your commitment is not satisfied during the year, you will be short rated.

## Plan B: Save as You Go

If you have not signed a contract but attain one of our established spending levels for calendar year 2017, the appropriate savings rate can be applied to subsequent paid orders. Rebates will not be given for ads that already have run. Contact your advertising representative for complete details.

## 2017 Gross Spending Commitment

Level	Minimum	Savings
1	\$15,000	3%
2	\$25,000	5%
3	\$40,000	8%
4	\$50,000	10%
5	\$75,000	15%
6	\$100,000	20%

# Material Specifications

## Display Ad Unit Dimensions

Unit	Width	Depth
Full Page	7.0"	9.6875"
2/3 Page Vertical	4.6"	9.6875"
1/2 Page Vertical	3.45"	9.6875"
1/2 Page Horizontal	7.0"	4.625"
1/3 Page Vertical	2.25"	9.6875"
1/3 Page Horizontal	4.6"	4.625"
1/4 Page Vertical	3.45"	4.625"
1/4 Page Horizontal	4.6"	3.65"
1/6 Page Vertical	2.25"	4.625"
Column Inch	2.25"	1.0"

Column-inch units are available in half-inch increments up to 9 inches in depth.

## Supported Software Programs

Adobe InDesign CS  
 Adobe Illustrator CS  
 Adobe Photoshop CS  
 Adobe Acrobat

## File Formats

Native file formats of above software  
 EPS..... Convert fonts to outlines  
 TIFF ..... OK to use LZW compression  
 JPG..... Compression at 7 or higher  
 PDF..... Press optimized, embed fonts

## Image Requirements

RGB .....350 ppi  
 CMYK .....350 ppi  
 Grayscale .....350 ppi  
 Bitmapped..... at least 1200 ppi

## Fonts

The following fonts are supported. If a different typeface is desired, convert the fonts to outline before submission. (Adobe InDesign and Adobe Illustrator support this functionality.) Embed fonts in PDFs.

ITC Avant Garde Gothic 1 & 2	Goudy 1 & 2
ITC New Baskerville	Helvetica
ITC Berkeley Old Style	Helvetica Condensed
Berthold Bodoni Antiqua	Helvetica Neue 2
ITC Bookman 1	Mathematical Pi
Cascade Script	New Century Schoolbook
Century Expanded	Fractions
Century Old Style	Nuptial Script
ITC Century	Optima
ITC Century Condensed	Palatino
New Century Schoolbook	Symbol
Courier	Times
Frutiger	Times New Roman
Frutiger Condensed	Univers
Futura 1 & 2	Univers Condensed
Futura Condensed	Universal Greek & Math Pi
ITC Galliard 1 & 2	Universal News & Commercial Pi
ITC Garamond 1 & 2	ITC Zapf Dingbats
ITC Garamond Condensed	

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# General Information

## Advertising Acceptance Policy

Classified advertising is subject to approval by the American Medical Association and is restricted to professional opportunities, practices for sale, medical office space available, products and services that are of interest to physicians and other health professionals, and CME. All ads must clearly and prominently identify the advertiser. We reserve the right to decline, withdraw, and/or edit copy at our sole discretion. Advertising orders are accepted subject to the terms and conditions set forth in *Principles Governing Advertising in Publications of the American Medical Association*.

## Terms and Conditions

All advertising must be submitted in writing. The Publisher will not be bound by any conditions appearing on an insertion order when such condition(s) conflict with provisions contained on this rate card or with terms and conditions set forth in the referenced *Principles*. Every care is taken to avoid mistakes, but Publisher shall not be liable for errors and omissions.

Recruitment ads must comply with all US equal opportunity employment laws. Verbiage that could be used to categorically discriminate against applicants (eg, on the basis of sex, age, race, religion, marital status, or physical handicap) will not be accepted. Non-US advertisers are required to confirm in writing that they provide equal employment opportunity. When represented by an agent, confirmation must come from the employer and not the agent. Fax confirmation letters to 312.464.5909.

Prepayment in US currency is required for Non-US advertisers at the time of placement.

Advertisers who have investigated the issue and found that 1) their sites do not qualify as Health Professional Shortage Area for J-1 visa purposes and 2) that the position advertised does not qualify for a J-1 visa waiver under any government agency, may indicate this in the text of their ad by stating the following: "No J-1 positions available." or "This is not a J-1 visa site."

## Payment, Commission

15% commission to recognized advertising agencies for payment within 30 days of invoice. The commission is extended on classified display ads and classified word ads. Prepayment of the initial schedule by check or credit card (Visa, Master Card, and American Express accepted) is required of first-time advertisers. Invoicing is subject to credit approval.

## Cancellation & Copy Changes

All changes to your schedule, cancellations, or corrections must be communicated to our Classified department by fax or email prior to the published closing date of the scheduled issue(s).

## Word Advertising

All classified word ads are typeset in the same typeface and format. Regular typeface words cannot be set bold, italicized, or underlined. Bold typeface words are all set bold. There is no charge for typesetting word ads. Pricing is per word, with a minimum charge of 30 words. A word is one or more letters bound by a space, as in the following examples:

New York City .....	3 words
a qualified candidate .....	3 words
June 6, 2017 .....	3 words
312.555.1212 .....	1 word
William H. Smith, MD .....	4 words

## Orders, Materials & Payment

Please direct all communication as follows:

AMA Classified Advertising  
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# 2017 Calendar at a Glance

January						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

June						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

November						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

December						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

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