

Thank you for choosing JAMA's R&B Package.

Building your employer profile is easy. Let's get started.

Before entering data, we highly recommend installing the latest version of [Adobe Reader](#). Once everything's final, just print a file copy and click the Submit button on page 6.

What you'll find inside:

- Package Contract
- Data Collection Form
- CV Access Agreement
- Technical Specifications

Note: If using Adobe Reader, you won't be able to save form data; however, with Adobe Acrobat Pro or Standard, you may opt to save this PDF with your text and embedded art files and e-mail it to

Questions? Call your account representative at 800.262.2260.

Please return by _____, 2010.

JAMA's R&B Package Contract

General Terms and Conditions

Packages apply only to space placed within *JAMA's* classified advertising section during calendar year 2010. A contract designating the advertiser, ad agency if applicable, package name and first insertion must be confirmed in writing prior to the first deadline date. Copy changes must be received by the deadline date of the designated issue. If you do not honor your commitment, you will be short-rated for space and discounts not utilized. Publisher shall have the right to hold the advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the publisher. No credit shall be granted for unutilized value-added services. A separate signed agreement is required to obtain CV database access. Neither CV database access nor print employer profiles are offered for sale independently of packages. These packages, terms and conditions, are subject to modification or withdrawal on notice to current advertisers.

2010 Agreement

Package Type: Display Word

Advertiser

Purchase Order *(if applicable)*

Ad Agency

First Insertion Date

Contact Name

Authorized Signature

Phone

Date

Fax

E-mail

Acknowledgment

AMA Representative

Date

Instructions

Please complete all form fields and submit this document electronically using the button on page 6. Also print pages 2 and 6, sign both, and fax them to 312.464.5909 as soon as possible.

Classified Advertising Department
American Medical Association
515 North State Street, 11th Floor
Chicago, IL 60654

Data Collection Form

General Information

Employer Name *(please no abbreviations)*

Address

City State Province

Country Zip Code

Phone Fax

E-mail

HR/Career Contact – First/Last Name

HR/Career E-mail Company Web Site *(URL)*

Contact Information: *(if different from above)*

Agency *(if applicable)*

Address

City State Province

Country Zip Code

Phone Fax

E-mail

FOR INTERNAL USE:

Company ID Sales Rep Date Received

Department Advertising Contact

Data Collection Form, *continued*

Online Profile Information

This is a recruiting agency or staffing firm: Yes No

Employer Type

Number of Employees

Employer Info Page (*URL*)

Employer Career Page (*URL*)

Employer Video (*direct URL only*)

Additional Employer Locations (*if any*)

Short Profile Description:

(appears in "Contact Us" tab)

Full Profile Verbiage:

(Example: Mission, Description of Facilities, and/or Community Information. Do not include information about specific job openings.)

Short Benefits Description:

(appears in "Benefits" tab)

Employer Image 1:

Employer Image 2:

(.png, .gif, and .jpg formats are accepted. Securing appropriate rights to use images is your responsibility. Copyrighted images may not be used unless they are covered by an existing license.)

Job Detail Logo:

(.png, .gif, and .jpg formats are accepted. Preferred pixel dimension 230 x 80.)

The total size of your attachments cannot exceed 10 MB or your message will not be e-mailable. If you need to submit several very large files, please e-mail them separately to classifieds@ama-assn.org. Please don't hesitate to call us if you have questions or problems.

Data Collection Form, *continued*

Print Profile Information

Desired Print Issue Dates

Employer Information in Your Ad:

Employer Name

Career E-mail

Web Site

Career Contact

Career Phone

Department

Desired Template Style:

(Please select one)

Style A – 150 words

Style B – 84 words

Style C – 57 words

Style D – 51 words


Style E – 78 words

Style F – 109 words

Bristol Hospital

As a health care professional at Bristol Hospital, you will be part of a dynamic health care organization. Patient care provides an opportunity to excel in an environment of continuous improvement. We offer a shared leadership model of governance, which stresses autonomy and shared decision-making to the caregivers. Under this professional practice model, interprofessional teams at the unit level continuously work toward improving patient care. Staff actively participate in the Shared Leadership Council on Practice, Quality Improvement, Management, Clinical Practice, and Education and Professional Development. Bristol Hospital offers an extensive benefit package and is proud to be an equal opportunity employer.

Recruitment Department • Bristol, CT
203.292.3344 • chrcare@bristolhospital.com • bristol.org



A


Harvard Vanguard Medical Associates

Harvard Vanguard is a physician-led, nonprofit, multispecialty medical group practice that serves a diverse patient population of approximately 330,000 patients at 16 locations in the greater Boston area. We are a major affiliate of Harvard Medical School and its teaching hospitals.

At Harvard Vanguard Medical Associates, we:

- Employ over 500 physicians, representing over 40 specialties.
- Possess a strong, supportive infrastructure in a team setting that includes MAs, LPNs, RNs, NPs and PAs.

Recruitment Department • Newton, MA
800.222.4606 or 617.559.8275 • laura_schofield@med.org



B

Carle Foundation Hospital



Carle Foundation Hospital:

- is a 295-bed regional care hospital located in Urbana, Illinois
- offers the area's only Level I Trauma Center and independent Level III Perinatal Center
- is the primary teaching hospital for the University of Illinois College of Medicine at Urbana-Champaign
- has many other health-related businesses

Recruitment Department • Urbana, IL
217.383.4000 • foundation.carle.com



C

DARTMOUTH-HITCHCOCK MEDICAL CENTER



DARTMOUTH-HITCHCOCK MEDICAL CENTER IS NEW HAMPSHIRE'S ONLY ACADEMIC MEDICAL CENTER. INTERNATIONALLY RECOGNIZED, NATIONALLY RANKED, AND REGIONALLY RESPECTED, WE INTEGRATE HIGH-QUALITY PATIENT CARE, ADVANCED MEDICAL EDUCATION, AND TRANSLATIONAL RESEARCH TO PROVIDE A FULL SPECTRUM OF HEALTH CARE.

RECRUITMENT DEPARTMENT • LEBANON, NH
603.670.5000 • EMAIL@DHMC.ORG



D

CARE LEVEL MANAGEMENT



Care Level Management is a physician-driven medical group, co-founded in 2001 by a practicing internist and a home-infusion company owner who recognized the profound need in this country for physicians to regularly and regularly visit fragile, chronically ill patients in their own homes. CLM is recruiting actively for Personal Visiting Physicians as well as Personal Care Advocate Nurses. We offer a highly competitive total compensation and benefits package.

Recruitment Department • Woodland Hills, CA
800.377.3606 • recruit@carelevel.com




E

Reid Hospital & Health Care Services

Reid Hospital, with numerous national accreditations, is a not-for-profit 233-bed regional referral medical center serving east central Indiana and west central Ohio. Reid's service area is home to about 280,000 people and includes five Indiana counties and two Ohio counties. In 2004, Reid had 12,734 inpatient admissions and about 50,075 emergency room visits. Reid is guided by a mission of treating patients in body, mind and spirit and our team is committed to principles that ensure that kind of care. Our services contribute to the physical, psychological, social, emotional and spiritual well-being of those we serve.

Recruitment Department • Richmond, IN
800.765.3104 • email@reid.org



F

Print Profile Verbiage:

(Paste all text below.)

Employer Logo:

(.png, .gif, and .jpg formats are accepted.)

Employer Image:

(.png, .gif, and .jpg formats are accepted. Securing appropriate rights to use images is your responsibility. Copyrighted images may not be used unless they are covered by an existing license.)

Remarks:

(Please use this space to convey special instructions about your print and/or online profiles.)

CV Access Agreement

General Terms and Conditions

It is mutually agreed between the American Medical Association (“AMA”) and the Requesting Organization identified below (referred herein as “you”) that you may access the job seeker resumes (including curriculum vitae) available on JAMA Career Center under the following terms and conditions:

- (1) you are granted a non-exclusive, limited license, to access the JAMA Career Center job seeker database and use the information contained therein for the sole and limited purpose of searching for appropriate candidates for positions within your organization or, in the case of an independent recruiter, your employer client;
- (2) the grant of license herein may not be sublicensed;
- (3) no resume information will be released, copied, extracted or otherwise usurped for use by any other party, entity, organization or government agency;
- (4) you may not use or facilitate the use of the resumes obtained through this site or any information contained therein as a vehicle to create, maintain or enhance another database; and
- (5) in the event you breach any of the foregoing covenants, this license shall automatically and immediately terminate and no additional resumes shall be provided to you by JAMA Career Center. The information in the JAMA Career Center resume database is supplied by the job seekers themselves. The AMA makes no representations or warranties as to the accuracy or completeness of information or data contained in the resumes. The AMA makes no representations or warranties regarding the availability of the site. The AMA reserves the right to terminate this service in its sole discretion.

AMA PROVIDES THE SERVICES UNDER THIS AGREEMENT “AS IS” AND MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY NATURE WITH RESPECT TO DATA OBTAINED THROUGH THIS SITE, AND DISCLAIMS ALL WARRANTIES INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR ANY PARTICULAR PURPOSE. THE AMA DOES NOT ASSUME ANY RESPONSIBILITY OR LEGAL LIABILITY FOR REQUESTING ORGANIZATION’S USE OR THE RESULTS OF ITS USE OF SUCH DATA.

2010 Agreement

In consideration of the receipt of each resume provided by AMA, you hereby release AMA and its trustees, employees and agents, from any and all liability whatsoever for inaccurate or incomplete information in any job seeker resume obtained through this site. Should the foregoing terms and conditions be acceptable to you, please indicate your agreement by signing below.

_____ Authorized Signature	_____ Date
_____ Contact Name	_____ Title
_____ Requesting Organization	_____ Phone
_____ Company Address	_____ Fax
_____ City	_____ E-mail
_____ State	
_____ Zip Code	

Instructions

Please complete all form fields and submit this document electronically using the button at right. Also print pages 2 and 6, sign both, and fax them to 312.464.5909 as soon as possible.

Technical Specifications

Print Submissions

Supported Software Programs

Adobe InDesign CS
Adobe Illustrator CS
Adobe Photoshop CS
Adobe Acrobat

File Formats

Native file formats of above software
EPS – Convert to outlines
TIFF – OK to use LZW compression
JPG – Compression at 7 or higher
PDF – Press optimized

Matched Color

Prior to submission, please convert spot color to 4-color process equivalent. We must accommodate multiple fractional page ads along with other content on each offset printing form; consequently, ad submissions utilizing spot color generally will be converted to the CMYK color space and are subject to a composition service charge.

Image Requirements

RGB – 350 ppi
CMYK – 350 ppi
Grayscale – 350 ppi
Bitmapped – at least 1200 ppi

Fonts

The following fonts are supported. If a different typeface is desired, convert the fonts to outline before submission. (Adobe InDesign and Adobe Illustrator support this functionality.)

ITC Avant Garde Gothic 1 & 2	Frutiger Condensed Futura 1 & 2	Nuptial Script Optima
ITC New Baskerville	Futura Condensed	Palatino
ITC Berkeley Old Style	ITC Galliard 1 & 2	Symbol
Berthold Bodoni Antiqua	ITC Garamond 1 & 2	Times
ITC Bookman 1	ITC Garamond Condensed	Times New Roman
Cascade Script	Goudy 1 & 2	Univers
Century Expanded	Helvetica	Univers Condensed
Century Old Style	Helvetica Condensed	Universal Greek and Math Pi
ITC Century	Helvetica Neue 2	Universal News and Commercial Pi
ITC Century Condensed	Mathematical Pi	ITC Zapf Dingbats
New Century Schoolbook	New Century Schoolbook Fractions	
Courier		
Frutiger		

Online Submissions

Employer Profile Logo

We will use the logo submitted for your print profile, unless you tell us otherwise.

Job Detail Logo

Maximum logo dimensions 230x80 pixels. Maximum file size of 50kb. The recommended formats are jpeg and gif.

Employer Profile Pictures

Maximum image pixel dimensions > 600 (width) 400 (height). Maximum file size of 60kb. The recommended formats are jpeg and gif.

Employer Video

Direct URL is required.
Supported Formats > Flash, QuickTime, Shockwave, Windows Media, Real Media.

Data Collection Form, *detail*


Desired Template Style

Style A – 150 words

Bristol Hospital

As a health care professional at Bristol Hospital, you will be part of a dynamic health care organization. Patient care providers are participants in exciting new opportunities including an evolving Shared Leadership model of governance, which stresses autonomy and brings decision-making to the caregivers. Under this professional practice model, interdisciplinary teams at the unit level continuously work toward improving patient care. Staff actively participate in the Shared Leadership Councils on Practice, Quality Improvement, Management, Clinical Practice, and Education and Professional Development. Bristol Hospital offers an extensive benefit package and is proud to be an equal opportunity employer.

Recruitment Department • Bristol, CT
800.892.3846 • cbourbeau@brishosp.chime.org


A

Style B – 84 words


Harvard Vanguard Medical Associates

Harvard Vanguard is a physician-led, nonprofit, multispecialty medical group practice that serves a diverse patient population of approximately 330,000 patients at 16 locations in the greater Boston area. We are a major affiliate of Harvard Medical School and its teaching hospitals.

At Harvard Vanguard Medical Associates, we:


- Employ over 500 physicians, representing over 40 specialties.
- Possess a strong, supportive infrastructure in a team setting that includes MAs, LPNs, RNs, NPs and PAs.

Recruitment Department • Newton, MA
800.222.4606 or 617.559.8275 • laura_schofield@vmed.org


B

Style C – 57 words


Carle Foundation Hospital



Carle Foundation Hospital:


- is a 295-bed regional care hospital located in Urbana, Illinois
- offers the area's only Level I Trauma Center and independent Level III Perinatal Center
- is the primary teaching hospital for the University of Illinois College of Medicine at Urbana Champaign
- has many other health-related businesses

Recruitment Department • Urbana, IL
217.383.4000 • foundation.hr@carle.com


C


Style D – 51 words

DARTMOUTH-HITCHCOCK MEDICAL CENTER



DARTMOUTH-HITCHCOCK MEDICAL CENTER IS NEW HAMPSHIRE'S ONLY ACADEMIC MEDICAL CENTER. INTERNATIONALLY RENOWNED, NATIONALLY RANKED, AND REGIONALLY RESPECTED, WE INTEGRATE HIGH-QUALITY PATIENT CARE, ADVANCED MEDICAL EDUCATION, AND TRANSLATIONAL RESEARCH TO PROVIDE A FULL SPECTRUM OF HEALTH CARE.

RECRUITMENT DEPARTMENT • LEBANON, NH
603.650.5000 • EMAIL@DHMC.ORG


D

Style E – 78 words

CARE LEVEL MANAGEMENT



Care Level Management is a physician-driven medical group, co-founded in 2001 by a practicing internist and a home-infusion company owner who recognized the profound need in this country for physicians to regularly and urgently visit fragile, chronically ill patients in their own homes. CLM is recruiting actively for Personal Visiting Physicians as well as Personal Care Advocate Nurses. We offer a highly competitive total compensation and benefits package.

Recruitment Department • Woodland Hills, CA
800.377.3606 • recruit@carelevel.com



E

Style F – 109 words

Reid Hospital & Health Care Services

Reid Hospital, with numerous national accreditations, is a not-for-profit 233-bed regional referral medical center serving east central Indiana and west central Ohio. Reid's service area is home to about 280,000 people and includes five Indiana counties and two Ohio counties. In 2004, Reid had 12,774 inpatient admissions and about 50,075 emergency room visits. Reid is guided by a mission of treating patients in body, mind and spirit and our team is committed to principles that ensure that kind of care. Our services contribute to the physical, psychological, social, emotional and spiritual well-being of those we serve.

Recruitment Department • Richmond, IN
800.755.3104 • email@reidhosp.com


F